

# R & B's Mo' Betta Green MarketPlace 2011

## Welcome Vendors!

We appreciate your interest in the 2011 R & B's Mo' Betta Green Farmers Market!

We are determined to make *this farmers market* the best farmers market on this side of the Mississippi and the best that Denver has ever seen! The neighborhood we have chosen for our Farmers Market is **Historic Five Points**. There are 14,000+ households within walking/biking distance of our market. These households are divided amongst a cluster of six neighborhoods (Five Points, Curtis Park, San Rafael, Whittier, City Park [West and North], and Cole). There is a light rail stop conveniently located next to the market with access to bus routes and nearby street parking.

Your participation in this market will assist us with our mission to launch the *first* fresh food and community culture access point within the Northeastern portion of Denver's Food Desert.

The Debut Market date is Saturday June 18, 2011. Market hours will be 9:00 am – 2:00 pm.

Attached is our First Annual R& B's Mo' Betta Green Farmers Market Vendor Application as well as the Vendor Regulations and Agreement Form.

We're delighted to have your participation and look forward to a season of success and community enrichment!!

Please direct all inquiries, forms, and supplemental materials to - [mbgvendors@gmail.com](mailto:mbgvendors@gmail.com)

# R & B's Mo' Betta Green MarketPlace 2011

## *Staff:*

Market Manager  
Beverly Grant  
303-293-0235 Phone/Fax  
[mbgmanager@gmail.com](mailto:mbgmanager@gmail.com)

Assistant Market Manager  
June Jaure  
[mbgcoordinator@gmail.com](mailto:mbgcoordinator@gmail.com)

*Market hours:* 9:00 am – 2:00 pm

Saturdays, June 18 – October 15

**Please Note: The market schedule** for the months of June and July is the 3<sup>rd</sup> Saturday Only. During August, September, and October the market will be on the 1<sup>st</sup> AND 3<sup>rd</sup> Saturdays.

All vendors are expected to attend a Market Orientation Meeting. These meetings are designed to answer vendor questions, address Market Day Logistics, and satisfy all “loose ends” that may exist. These meetings will not exceed 45 minutes. Vendors will be notified by email (or phone if email not available) with time, date, and location of Market Orientation.

All vendors will be expected to show up between 7:30 am – 8:30 am for set up and stay until your area is just as clean as you found it.

We will offer composting, recycling and trash for all farmers, vendors and patrons. Please bring your own wastebasket to hold your own materials until you can dump them in our brutes and PLEASE READ the composting FAQs in this packet.

Electricity will be provided for those of you who requested it. A technician will be available to help if needed.

Please review and sign the **VENDOR REGULATIONS & AGREEMENT FORM** that follows to ensure you are aware of all of the required information needed to participate. Include your completed **VENDOR APPLICATION FORM** along with your regulations/agreement form and email all forms, materials, and inquiries to: [mbgvendors@gmail.com](mailto:mbgvendors@gmail.com)

We look forward to sharing a prosperous season with you!

**Thank You, The R&B's Mo' Betta Green MarketPlace Team**

# R & B's Mo' Betta Green MarketPlace 2011

## Vendor Regulations and Agreement Form

Location: 2505 Welton St.

RTD Park n Ride lot



### Purpose:

It is our great pleasure to host the first established Farmers Market in the Historic Five Points Community for the 2011 season. Our purpose is to supply ***integris*** (traceable origin, organic, local, and delicious) food to our neighbors and friends while exposing them to: urban growers, backyard gardeners, food educators and demonstrators, health, wellness, nutrition and holistic experts, local musicians, artisans, and other cultural curators by providing a venue filled with fun in the sun and outdoor family activities. We are committed to running a sustainable operation that allows people to connect and form relationships with the local farmers who provide their food. Our vendors are the most important part of this market. We thank you so very much for participating. Our vendors are our partners in this venture. Please let us know what we can do to help you be successful.

### Market Hours and Schedule:

Market hours: 9:00am – 2:00pm

The market will be open on these days: the 3<sup>rd</sup> Saturday only in June and July. 1<sup>st</sup> and 3<sup>rd</sup> Saturdays in August, September, and October.

# R & B's Mo' Betta Green MarketPlace 2011

## Regulations Section:

### Vendor Spaces

Please arrive between 7:30 am– 8:30am. All vendors must be set-up by 8:45am. Vendors must supply their own tent. Please bring your tent weights. Vendor spaces determined prior to the first day of the market are subject to change. Please bring your own waste basket to hold your own materials until you can dump them in our brutes and *please read* the composting FAQs in this packet. If waste is not disposed of properly, a *fine* will be assessed to the vendor.

### Parking

There is plenty of *street* parking surrounding the market location.

### Insurance

R & B's MBG MarketPlace, LLC. Is insured by Colorado Farmers Market Association. Each individual vendor is responsible for carrying personal/business liability insurance sufficient to support/cover all staff and property on Market premises. Proof of Insurance must be provided by all applicable vendors along with your signed Vendor Regulations and Agreement Form and Vendor Application Form.

### Sales tax/use permits

Vendors are responsible for obtaining sales tax license and business license. Please provide a copy of each with the vendor paperwork you are submitting. The applications and fees can be filed and paid online through the City of Denver. Check the requirements for your product to see which licenses you will need. For more information and to apply contact the City of Denver online at [www.denvergov.org](http://www.denvergov.org).

### Vendor Fees

R&B's MBG MarketPlace is a cooperative economic marketplace. This means that vendors of all capacities are welcome! We have worked to provide affordable vendor fees for each of our participants! Our vendor fees are calculated according to the capacity of the individual vendor. The Market Manager is the point of contact for fee determination ([mbgmanager@gmail.com](mailto:mbgmanager@gmail.com)). Vendors can pay their fees in the form of cash, check, or credit card.

# R & B's Mo' Betta Green MarketPlace 2011

## Restrictions

- ❖ No smoking is allowed at any place in the farmers market. Please leave the premises if you must smoke during operating hours.
- ❖ Pets are welcome, but, must be leashed if inside the market site.

## Indemnification

By signing this agreement, you, as the vendor, indemnify R&B's Mo' Betta Green MarketPlace, LLC., the market organizers, or any individual employee of R&B's Mo' Betta Green MarketPlace, LLC., in case of an accident or any incident at the market site or from any product liability claim. You agree to hold R&B's Mo' Betta Green MarketPlace, LLC harmless from any legal or financial liability arising out of any claim, loss, or incident due to your operation or product.

## Supplemental Food Vendor Regulations:

### Allowable Goods

We want to keep the market as local as possible. This market is a true farmers market where the vendors sell what they grow/produce. Allowable goods include: produce, plants, flowers, herbs, dairy, meats, processed/packaged goods, handcrafted items, and prepared foods. For *produce, meat, poultry, and dairy products* PLACE OF ORIGIN signage must be displayed next to the product.

*Please note:* For every market day PLACE OF ORIGIN signage is not displayed, a fee can be assessed.

### Health Regulations

It is the responsibility of the individual vendor to comply with all health regulations and to obtain the appropriate licenses. All vendors providing food samples must follow the guidelines as stipulated by the Denver Department of Environmental Health. All licensing must be displayed at the stand.

# R & B's Mo' Betta Green MarketPlace 2011

R&B's Mo' Betta Green MarketPlace Team would like to thank you for being a part of this market's debut season. We look forward to supporting your success. We appreciate your commitment to assisting us in serving the residents of the Historic Five Points Community.

All The Best,  
The R&B's Mo' Betta Green MarketPlace Team

## Vendor Agreement Section:

\_\_\_\_\_  
Vendor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Farmers Market Manager

\_\_\_\_\_  
Date

# R & B's Mo' Betta Green MarketPlace 2011

## Vendor Application Form

Name of Business: \_\_\_\_\_

Name of Owner: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Do you need Electricity? \_\_\_\_\_

\_\_\_\_\_

(Please provide a description of what you need power for such as freezer, etc.)

Number of 10X15 spaces you will need: \_\_\_\_\_





